

## FOR IMMEDIATE RELEASE

### MENA exhibits at 2010 International Workboat Show

NEW ORLEANS, Louisiana (December 3, 2010) – Mitsubishi Engine North America, Inc. (MENA) exhibited at the 2010 International Workboat Show. Touted as the largest maritime trade show in North America, the three-day event, which started December 1<sup>st</sup>, was expected to draw more than 10,000 visitors from around the world to the Ernest N. Morial Convention Center, making it the second-largest convention in the city.

Along with hundreds of potential prospects and current customers who visited MENA's booth inquiring about EPA Tier 2 certified engines, a distributor meeting for North America was held reviewing 2010 achievements and plans for 2011. Representatives from Mitsubishi Heavy Industries (MHI) were also on hand to update everyone with MHI's plans for their Tier 3 products.

MENA exhibited Tier 2 heavy duty rating, marine propulsion engines, such as the S6A3-Y2MPTK (483hp/1840rpm); S6R-Y2MPTK (630hp/1600rpm and an S12R-Y2MPTK (1260hp/1600rpm).

The exhibition will again be held on November 30<sup>th</sup> - December 2<sup>nd</sup>, 2011 in New Orleans, LA at the Ernest N. Morial Convention Center. MENA will reside at booth #1849.

For additional information about the 2011 International Workboat Show, please visit [www.workboatshow.com](http://www.workboatshow.com)

2011 MENA Distributor Meeting



S6A3 Tier 2 Engine



Mitsubishi Booth at 2011  
Workboat show